City of San Bruno
DRAFT Fiscal Year 2024-25 (FY25) Strategic Initiatives

FY25 Top Priority Initiatives	Ref No.	Initiative
	1	Assess the fiscal feasibility of the Transit Corridor Plan
	2	Conduct a comprehensive employee classification and compensation study
	3	Finalize Downtown Park improvement plans: Centennial Plaza, Florida and Posy Parks
	4	Initiate Downtown beautification efforts including greening, banners, and marquee sign
	5	Stabilize CityNet's fiscal sustainability

FY25 Initiatives Carried Forward from FY24	Ref No.	Initiative
	6	Adopt an Affordable Housing Fund Implementation Plan
	7	CAFE Age Friendly Certification Process
	8	Cannabis Regulations and Permitting
	9	CBC Governance and Workplan Review
	10	City Offices Renovations
	11	Citywide Wildfire Mitigation Project & Public Education Programs Covering Fire Safety and Emergency Preparedness
	12	Climate Action Plan
	13	Crestmoor Wildfire Mitigation Project
	14	Expand and improve productivity for the Community Development Department
	15	Explore alternative options to the regulated output (RO) streetlight system
	16	HEART Committee, TSPC Committee, Culture & Arts Committee Review
	17	Implement Online Permitting

Initiatives On Hold Pending Resource Allocation	Ref No.	Initiative
	18	Adopt-a-Drain Program
	19	Affordable housing, including development partnership
	20	City of San Bruno sign/arch at Caltrain Station
	21	Citywide metrics
	22	Citywide street sweeping
	23	Community fiber upgrade
	24	Designation of special parking zones
	25	Develop an economic development initiative around attracting businesses and developers to execute on the Transit Corridor Plan vision
	26	Develop an economic development program focused on small, medium, and large businesses
	27	Downtown Streetscape Plan Implementation
	28	Establish a City Council ad hoc committee to examine solutions to address citywide parking
	29	Summer Saturdays or Sundays for street closures
	30	Expanded Citywide way finding signage (excludes Downtown parking lots way finding signage)

Presented alphabetically, by category