



## City Council Agenda Item Staff Report

CITY OF SAN BRUNO

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**DATE:** May 10, 2022

**TO:** Honorable Mayor and Members of the City Council

**FROM:** Jovan Grogan, City Manager

**PREPARED BY:** Tim Wallace, Community Svcs Superintendent

**SUBJECT:** Adopt Resolution Appropriating \$2,500 from the Restricted Revenues Fund, City Art Fund Fees for Sponsorship of a Community Day Chalk Art Activity

**BACKGROUND:** In past years, the Culture and Arts Commission, with approval from the City Council, has recommended City Art Funds be used to sponsor a children's art activity at Community Day in the Park. The last time the event was produced was in June 2019. With the return of **COMMUNITY DAY 2022**, Staff is seeking approval to use City Art Funds to host an art activity at the event.

**DISCUSSION:** After taking a two-year hiatus due to community events being shuttered in response to the COVID-19 pandemic, **COMMUNITY DAY 2022** will return to San Bruno on Sunday, June 5, 2022, from noon to 5:00 PM.

The impact from construction of the new Recreation and Aquatic Center has presented an opportunity to transform the event into a street fair celebration. This year, the event format will change substantially as the location moves from City Park to San Mateo Avenue.

The event has been reimagined to celebrate the rich diversity of the City. Entertainment will include a main stage at Centennial Plaza showcasing a tapestry of cultural dance performances including Polynesian dance and music, ballet folklorico, and taiko drummers. Rather than bring in food vendors, Staff is assembling a food map that highlights the diversity of global cuisine on the Avenue, connecting event patrons to the many cultures that reside here.

The event will continue to provide opportunities for participation, volunteering, and encourage involvement by providing activities that will engage patrons of all ages.

The arts experience will also change to allow an opportunity for local creatives to host a community art experience. A group of five artists from Tanforan will be hosting a street chalk activity throughout the day. Each artist will create a unique chalk artwork on the Avenue and will also facilitate an interactive activity where participants of all ages can create their own chalk art. This year's creative activity will support local professional artists in addition to funding the supplies and materials required for all event patrons to participate in the creative process.

All event attractions located on the Avenue will begin immediately following the conclusion of the Posy Parade, that is scheduled to step off at 11:00 AM. Please see Attachment 1: 2022 COMMUNITY DAY Program Description for a full list of activities planned for the event.

**FISCAL IMPACT:** Staff is seeking a not to exceed an amount of \$2,500 from the City Art Fund to support this event. This funding will support artist stipends for facilitating the activity during the 5-hour event. The funding will also cover the cost of supplies and materials.

Item	Estimate
Artist Facilitators (5 at \$250)	\$1,250
Chalks – Professional Grade	\$350
Chalks – General Use	\$650
Cleaning Products	\$250
<b>TOTAL</b>	<b>\$2,500</b>

**ENVIRONMENTAL IMPACT:** There is no environmental impact.

**RECOMMENDATION:** Adopt Resolution Appropriating \$2,500 from the Restricted Revenues Fund, City Art Fund Fees for Sponsorship of a Community Day Chalk Art Activity

**ALTERNATIVES:**

1. Do not approve the proposed activity

**ATTACHMENTS:**

1. 2022 COMMUNITY DAY program description
2. Resolution